

## **38.04.05 Business Informatics**

### **Business Informatics for High-Technology Industries**

#### **Program objectives:**

- train professionals who can use modern methods of economic and mathematical research, together with the development of market strategy and tactics of a company,
- master universal and subject-specific competencies that contribute to social mobility and sustainability in the labor market.

#### **Curriculum features:**

- deep theoretical and professional training for analyzing the world high-tech market;
- enterprise architecture and its business strategy;
- business processes engineering and reengineering of a modern knowledge-intensive company based on the worldwide CDIO initiative and professional standards;
- commercialization of research developments in the interests of innovative development of high-tech sectors of domestic industry in the context of economic globalization.

The program is internationally accredited.